

Uploading Portfolio Work & Supporting Text

**Guidelines for applications to:
BDes Sound for the Moving
Image**

3 stages

- ! Stage 1: UCAS Application
- ! Stage 2: Portfolio submission on GSA Website
- ! Stage 3: Interview

Information on deadlines for applications available here:

<https://www.gsa.ac.uk/study/undergraduate-degrees/how-to-apply/>

Stage 1: UCAS Application

- ! Here we will evaluate if you meet the requirements for Year 3 entry
 - ! A completed or pending HND in Sound Production or similar
 - ! For mature students, relevant work experience or preceding degrees

Stage 2: GSA Portfolio Website

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You should provide 5 examples of your work for your portfolio, across a range of possible audio and video formats (see next slides for examples) and a 500 word personal statement.

Use the statement to tell us about the ideas and inspiration behind your selected works and what attracts you to the course; why are coming to GSA? This statement is specific to GSA rather than the more general personal statement on your UCAS application.

Due to file size limits that you will not be able to upload your work directly to the portfolio site - so you should instead submit work by providing URLs to work on YouTube, SoundCloud, BandCamp, personal portfolio web-sites, or even DropBox or GoogleDrive links. *Please note that weTransfer or other links that 'expire' after a period of time should not be used.*

Please ensure that any YouTube or other content you submit is visible to anyone with the link.

Where all work is on a single URL, you should paste this URL into each of the five URL submission fields.

Stage 2: GSA Portfolio Website - Recommended portfolio materials.

You may choose to submit any of the following:

- ! songs (you have written, produced or recorded)
- ! music (that you have produced or recorded - either with live or synthesised instruments)
- ! narrative or abstract films or animations that you have produced yourself with/without accompanying sound design or musical score
- ! narrative or abstract films or animations produced by another artist (please make this clear in the title) for which you have produced the sound design or musical score
- ! soundscapes (that you have recorded and edited) experimental sound/music pieces
- ! field recordings (that you have taken yourself)
- ! graphic scores (produced by yourself or another artist) with the accompanying music or sound

Supporting Files

- ! Each one of the 5 works presented should ideally contain examples of different work
- ! Before you finally submit your application, check each link or URL to ensure you are happy with the work hosted at this link. This will be what admissions staff reviewing your application will be presented with.

Where all work is on a single URL, you should paste this URL into each of the five URL submission fields.

Successful Portfolios

- <https://clyp.it/u524fihy>
- <https://gavinclarkportfolio.wordpress.com/audio-visual-work/>
- <https://nvitali81.wixsite.com/profile>
- <https://kelseysmusic.co.uk/project/my-portfolio/>



How is my application assessed?

Admissions staff from the programme you have applied to will review the audio/ audio-visual works you have uploaded and read your Supporting Text and UCAS Personal Statement.

The criteria on the following pages is used to assess your application.

Criteria applied at both portfolio review and interview. Each criteria scored from 1 (Very Poor) to 7 (Excellent)

Assessment Criteria

- ! Ability to apply practical skills.
- ! Ability to apply analytical and conceptual skills.
- ! Ability to communicate about your work and to put it into context.
- ! Ability to demonstrate an interest in one or more of the following skills:
 - ! Sound Production
 - ! Music Production and Composition
 - ! Sound for Film & Broadcast
 - ! Game Sound
 - ! Sonic Arts

Ability to apply practical skills

- ! We want to see your practical skills and how you explore and use different time-based media such as sound, music, video and games.
- ! This should be evidenced by submitting examples of your work in the form of 5 web links to audio or audio-visual work. These links should be placed in your GSA Portfolio website statement.
- ! Examples of work appropriate for your portfolio include sound and music recordings you have made, music you have produced or composed, films you have shot and edited, films by third parties for which you have created sound and/or music, sound design for games, interactive audio-visual work (such as MaxMSP patches or Pure Data patches), music scores, field sound recordings, documentation of exhibitions or live events.

Ability to apply analytical and conceptual skills

- ! We are interested in the concepts and ideas behind your work how and how they progress and develop; from the initial starting point / source of inspiration through to a finished piece of work.
- ! This should be evidenced by submitting short supporting statements of a few sentences for each example of your work. In the supporting statement you should outline your concept for each piece of work and you should describe what creative decisions you made in order to realise this concept.

Ability to demonstrate an interest in

(Sound Production, Music Production, Music Composition, Sound Design for Film, Sound for Games, Interactive audio-visual work, Sound Art)

- ! We are interested in finding out more about you and the sound designers, filmmakers, music producers, musicians, sound artists that you are inspired by. We are also interested in finding out what films, games, TV programmes and art installations you have been particularly impressed by in terms of how they use music and sound. We want to know what or who has motivated or inspired you to apply for this course. You should include your reasons for applying to Glasgow School of Art and information on what you hope to gain by studying the programme.
- ! You should use the **Supporting Text** and your **UCAS personal statement** to address the areas above.

Stage 3: Interview

- ! Applicants selected for interview will be asked to discuss their portfolio of work at the interview. This should normally include the work submitted via upload and any additional work completed in the intervening time period.
- ! The portfolio interview is a two-way process: for you to gain a better understanding of the GSA and your chosen programme and for GSA staff to review your portfolio and ask you questions about your work and your interest in the course of study.
- ! The portfolio interview will normally last about 20 minutes and will be conducted by 2 members of staff.
- ! Interviews will be held by Zoom. Students who can't attend via zoom should get in touch to request an alternative (telephone/ in-person)